



hello@so-ho.be
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Sophie Hollebécq

Senior Visual Designer
UI/UX, Branding, Creative Direction

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Date of birth: 04/03/1979



EXPERIENCE

- FREELANCE VISUAL DESIGNER**
MAY 2018 - TODAY
OWN CLIENTS, WOW Agcy, LA NICHE Agcy, OGILVY Agcy, HUNGRY MINDS Agcy, ...
Branding Design, UX/UI Design, Creative Direction
- BRAND MANAGER**
OCT 2017 - MAR 2018
HARRY WILSON
Digital Marketing Manager, Retail Manager, Re-Branding
- CREATIVE DIRECTOR VISUAL DESIGNER**
FEB 2006 - SEP 2017
GLUCONE
Creative Direction, UX/UI Design, Mobile App, Branding, Print, Motion
- GRAPHIC DESIGNER**
SEP 2003 - JAN 2006
CONTIENT DES ÉLÉMENTS INTERACTIFS
Webdesign, Graphic Design, Branding, Print, Flash (Motion)
- GRAPHIC DESIGNER**
SEP 2004 - MAR 2005
WYSISWYG
Print Design
- FASHION PHOTOGRAPHER**
MAY 2002 - SEP 2003
SELF EMPLOYED
Fashion Photographer
- PHOTOGRAPHER'S ASSISTANT**
MAR 2002 - SEP 2003
ANDREA KLARIN - FASHION PHOTOGRAPHER
Photographer's assistant



EDUCATION

- BACHELOR'S EVENING CLASS**
2018 - 2021
ATELIERS SAINT-LUC - BRUSSELS - INTERIOR DESIGNER
- SHORT TRAINING COURSE**
APR 2018
CEPEGRA - CINEMA 4D
- SHORT TRAINING COURSE**
JAN - FEB 2017
ATELIER 365 - CABINETMAKER
- SHORT TRAINING COURSE**
2009
CEPEGRA - MOTION DESIGN
- EVENING CLASS**
2002
SAINT-LUC - BRUSSELS - GRAPHIC DESIGN
- BACHELOR'S DEGREE**
1999 - 2002
INRACI - PHOTOGRAPHY
- SECONDARY SCHOOL**
1996 - 1998
DECROLY - BRUSSELS
- SECONDARY SCHOOL**
1992 - 1996
COLLÈGE SAINTE CROIX - HANNUT



SKILLS

- UI / UX DESIGN ●●●●●
- BRANDING / IDENTITY ●●●●●
- PACKAGING DESIGN ●●●●●
- PRINT DESIGN ●●●●●
- ART DIRECTION ●●●●●
- MOTION DESIGN ●●●●●
- HTML / CSS ●●●●●



PROGRAMS

- FIGMA ●●●●●
- ADOBE XD ●●●●●
- PHOTOSHOP ●●●●●
- ILLUSTRATOR ●●●●●
- INDESIGN ●●●●●
- AFTER EFFECTS ●●●●●
- SKETCHUP PRO ●●●●●



LANGUAGES

- FRENCH (Native) ●●●●●
- ENGLISH - READ ●●●●●
- ENGLISH - SPOKEN ●●●●●
- ENGLISH - WRITTEN ●●●●●



HOBBIES

Graphic design, Design, Typography, Architecture, Interior Design, Photography, Music, Yoga, Meditation, Travelling.